



We would like to invite your participation this year in our 2017 production of *Toy Story*. We will have over 2000 children performing on stage at the **San Jose Center for the Performing Arts** on **June 23rd and 24th**. Over 7,000 people will be in attendance, clapping and cheering for the dancers.

For the vast majority of the children in our program, our productions are their first performance in a venue of this size and stature. We value the chance to give them this opportunity, and shine bright on stage like the stars they are! We have several options with various benefits for sponsoring our event, and hope that you will choose to share a part in this celebration. All funds we receive from our sponsors go directly back into our program, so that we may continue to feature our dancers, and enrich their love of the fine arts!

If you would like to participate, please complete the attached event sponsorship contract and return to the address listed by March 30, 2017. We thank you in advance for your support and look forward to seeing you at the show!

Sincerely,

Beckie Crozier

beckie@actiondayprimaryplus.com

(408) 244-1968 x 15

Kathie D'Avolio

kdn@actiondayprimaryplus.com

(408) 244-1968 x 17

Action Day/ Primary Plus presents....

TOY STORY

Event Sponsorship Agreement

Date: _____

Name of Sponsor: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____ Telephone: _____

Advertiser's Signature: _____

Email: _____ Fax: _____

Please check your desired sponsorship level (descriptions on the following page):

- Platinum Sponsor..... \$750.00
- Diamond Sponsor \$500.00
- Gold Sponsor \$300.00
- Silver Sponsor \$200.00
- Bronze Sponsor \$100.00

DEADLINE TO SUBMIT ARTWORK - April 7, 2017

In order to avoid production charges, ads should be CAMERA READY at exact size. Email camera ready ads to beckie@actiondayprimaryplus.com.

Please mail this agreement and payment to:

Attn: Kathie D'Avolio
Action Day Primary Plus
3030 Moorpark Ave, bldg. D
San Jose, CA 95128
408-244-1968 x 17 ph
408-248-7350 fax

For Platinum and Diamond sponsors, you are eligible to receive 4 VIP tickets to the show of your choice.

Please check below which show you would like to attend & indicate how many:

Office Use Only:

Program Ad # _____ Page # _____

Date Received: _____

Date Ackn. Sent: _____

Recorded by: _____

Number of tickets desired: _____ (up to 4)

- Show 1 Friday 7:00 pm, June 23rd
- Show 2 Saturday 10:00 am, June 24th
- Show 3 Saturday 3:00 pm, June 24th

Sponsorship Opportunities

	Bronze \$100	Silver \$200	Gold \$300	Diamond \$500	Platinum \$750
Logo listed as sponsor in event program	X	X	X	X	X
Size of Display Ad in program	1/8	1/4	1/2	FULL PAGE	FULL PAGE
Listed as a sponsor on our Website	X	X	X	X	X
Listed as a sponsor in Monthly ADPP and WVDC newsletters April, May and June 2017 (sent to over 5000 families)		X	X	X	X
Dedication in program			X	X	X
Social Media Recognition- Individualized post for your business with a link to your website				X	X
VIP Seats at Dance Show of your choice (4)				X	X
Announced at all 3 Events					X
VIP Guest to our Toy Story Wrap Party (6/24/17 immediately following Show 3)					X